

## Why we need Back-to-School cards

Cradles to Crayons aims to include a hand-made Back-to-School card in every one of the 30,000 backpacks we'll distribute at our Backpack-A-Thon™ event in August of 2017.

The cards feature encouraging words about the upcoming school year and help the receiving child feel optimistic and excited about learning.

## It's easy to make a card!

### Get creative and follow these guidelines:

- You can use plain white printer paper, construction paper or cardstock.
- Fold the paper in half and write inspiring messages on the front AND inside the card.
- Use crayons, markers or colored pencils for writing and drawing pictures.
- Make your cards colorful and add fun accents like stickers.
- Cards should not specify age or gender.
- Do not include any reference to family, religion or holiday figures.
- All writing on Back-to-School cards should be school, education, and learning-specific.

**Deliver or mail cards to Cradles to Crayons by July 29, 2017** so that they are ready for distribution at our Backpack-A-Thon™ event.

## Mission of Cradles to Crayons

Cradles to Crayons provides children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive – at home, at school, and at play.

We supply these items free of charge by engaging and connecting communities that *have* with communities that *need*.



## Help the children we serve feel valued and ready to learn

"With school right around the corner, having to purchase a bag and supplies for Maya was at the top of my list. Thank you for removing that stressor for me. Maya appreciates her bag and supplies and she thought it was awesome that a personal note was included. She was so touched. With so many negative occurrences happening every day, it's truly rewarding to know that folks care."

*– Parent who received back-to-school items for her daughter from Cradles to Crayons*

## A project for children & adults

Back-to-School cards are a creative way to engage children in giving back to their community.

Creating Back-to-School cards is a fun project for school groups, youth groups, and more.

It's also an easy way to engage your office or organization. If you've been wanting to get involved with Cradles to Crayons but aren't able to make it to our warehouse to volunteer, this is a great way to get connected!

**Questions? Contact Christina Weinhardt at [cweinhardt@cradlestocrayons.org](mailto:cweinhardt@cradlestocrayons.org) or (215) 853-6183.**