

July 24-28, 2017

# BACKPACK CHALLENGE

## Every Child

deserves their very own backpack and supplies to start their school year

I am proud to be a part of a company that does so much to give back to the communities we serve. There is one project in particular that I enjoy ... our annual backpack drive.

This has become a staple in our offices and departments each year. Since 2006, we've collected over 20,000 backpacks and supplies for homeless and foster care children in DE, NJ, and PA. Last year we collected 4,198 backpacks! That's 4,198 kids who can begin their first day of school with pride and confidence.

*"With so many families living below the poverty level, our annual backpack drive is an important and gratifying project for our company,"* remarks Kassie Erb, Fox & Roach Charities President.

This year we are again collecting filled backpacks for homeless and foster kids across the Tri-State and Lehigh Valley areas. Every kid deserves their very own backpack and supplies to start their school year. Your \$20 donation will help give a kid a new, filled backpack to start the year and keep that backpack full with enough supplies for the entire school year. A child that is comfortable to go back to school and prepared for the entire school year is a child that can achieve in school.

**Help us give these kids something of their very own for this school year.**

**Go to**

[foxandroachcharities.org/events](http://foxandroachcharities.org/events)

**Thanks for your anticipated generosity.**

