

## Children Served

	2014	2015	2016	2017*
Volunteers	20,309	22,479	23,790	25,000
Backpacks	22,000	22,000	24,000	30,000
Kidpacks	23,846	21,539	24,353	26,800
Special Distribution (coats, diapers, etc)	9,473	11,476	12,627	13,500
Total Kids Served	55,319	55,015	60,980	70,300

\*Projected Figures

*"Cradles to Crayons provided warm winter clothing, shoes, and educational toys for a boy with disabilities. Mom, who quit her job to take care of him, was relieved that she could focus her limited income on food and housing. The items were all things that the family could not purchase on their own." - REDI Family Services*



## Local Facts

- ▶ Philadelphia has the highest rate of deep poverty in the nation.
- ▶ 40% of children in the Greater Philadelphia region live in poverty or in a low-income household.
- ▶ Poverty is increasing twice as fast in the suburbs than in the city.



# How You Can Help



Donate needed items



Contribute financially



Host a product drive



Volunteer your time



## What We Do

### Collection

New and gently-used children's items are donated by individuals, schools, corporations, and community groups.

### Processing

More than 2,000 volunteers help sort, inspect and package customized KidPacks - a week's worth of essential items.

### Distribution

Our network of partner agencies place orders for the children they serve.

## Campaigns & Events

### Spring Greening: *March - May*

Clean out your closet and keep items out of landfills by reducing, repurposing, and recycling gently used children's items by donating to Cradles to Crayons.

### Ready for School: *June - September*

Collect much-needed new school supplies and backpacks for disadvantaged children in the Greater Philadelphia area, fulfilling basic needs.

### Gear Up For Winter: *October - March*

Help children stay warm by collecting coats, hats, boots, gloves and other winter clothing.

### Gear Up For Baby: *January - December*

Help collect and provide everything needed for babies, including clothing and safety equipment.

