

SPONSORSHIPS NEEDED BUILD JAKE'S PLACE (BJP) "MAGIC OF PLAY GALA"



Dear Friend,

Join us as BHHS Fox & Roach, Realtors and the Trident Group proudly presents "The Magic of Play Gala" at The Merion Caterers in Cinnaminson, NJ, Thursday, March 22nd at 6:00 PM. This wonderful evening, with great food and drink, fine wines and truly amazing entertainment (from world class magician/mentalists Ran'D Shine – check his videos on YouTube) will benefit Build Jake's Place.

Build Jake's Place opened its first playground in Cherry Hill NJ, in 2011. Named one of the country's top ten inclusive playgrounds by USA Today, it is an extraordinary place where children of every ability play together. Fox & Roach Charities has happily supported Build Jake's Place since its beginning. Now, BJP is planning a new and exciting playground in Delran, NJ. Like Jake's Place in Cherry Hill, it will one day soon be visited by thousands of children of every ability and their families.

Inclusive playgrounds are very expensive and Build Jake's Place is a small local non-profit. Your continued support of its work is very important and greatly appreciated. As we approach the Magic of Play event, we ask you to join us as a sponsor of this wonderful and unique event. The evening will benefit the 10% of local families affected by a disability and all families who love to play at a great playground. These families are your neighbors and customers. The enclosed form shows the six levels of sponsorship which allow you maximum visibility and the opportunity to join us at the Gala. Sponsorship request must be by **March 1st, 2018**.

Thank you for your generosity! The Magic of Play Gala will be a success because of kindhearted individuals and generous businesses like yours who believe every child, of every ability, need a place to play!

With sincere thanks,
Magic of Play Gala Committee

PS – Your donation is tax deductible in accordance with Federal Tax law. Build Jake's Place is a 501(c)3 tax-exempt organization. Please see your tax advisor for additional information.



Build Jake's Place Gala Sponsorship Overview Sponsor Benefits

(Benefits vary and can be customized with sponsor input)

Sponsorships received before February 1, 2018, include company logo on event marketing materials

“Best Friend” Sponsor \$10,000

- ◆ Reserved Table for 10 at “Magic of Play Gala” & 10 VIP Meet & Greet Performance Reception
 - ◆ Local public media exposure acknowledging your contribution
 - ◆ Full Page inside cover ad in “Magic of Play Gala” program
 - ◆ Your Company logo/link on Build Jake’s Place website
- ◆ Your Company table/display (provided by sponsor) displayed at the “Magic of Play Gala”
 - ◆ Your Company logo on all printed materials for the “Magic of Play Gala”
- ◆ Sponsorship will be announced at “Magic of Play Gala” and in evening’s video presentation

“Friend” Sponsor \$5,000

- ◆ Reserved Table for 10 at “Magic of Play Gala”
 - ◆ Full page ad in “Magic of Play Gala” program
 - ◆ Your Company logo/link on Build Jake’s Place website
- ◆ Your Company table/display (provided by sponsor) displayed at the “Magic of Play Gala”
 - ◆ Your Company logo on all printed materials for the “Magic of Play Gala”
 - ◆ Sponsorship will be announced at “Magic of Play Gala”

“Buddy” Sponsor \$2,500

- ◆ 6 Reserved seats at Magic of Play Gala”
- ◆ Half page ad in Magic of Play Gala” program and name on table
 - ◆ Your Company logo/link on Build Jake’s Place website
 - ◆ Sponsorship will be announced at “Magic of Play Gala”

“Pal” Sponsor \$1,500

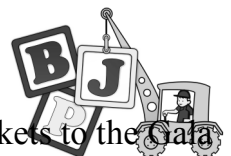
- ◆ 4 reserved seats at “Magic of Play Gala”
- ◆ Your Company logo in quarter page ad in “Magic of Play Gala” program and on table
 - ◆ Sponsorship will be announced at “Magic of Play Gala”

“Sidekick” - Table Sponsor \$950

- ◆ 10 “Magic of Play Gala” reserved seats
- ◆ Name in “Magic of Play Gala” program and on table

“Playmate” Beneficiary Sponsor \$300

- ◆ Quarter-page ad (business card size) in “Magic of Play Gala” program plus two tickets to the Gala



MAGIC OF PLAY SPONSORSHIP FORM

Name or Company Name: _____
(As it should be listed on Magic of Play materials)

Contact Person: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: (____) _____ Fax: _____

Enclosed is a check for \$_____ (made payable to *Build Jake's Place*)

I will use PayPal online at www.Buildjakesplace.org

I authorize the use of my personal or company credit card for the following. All fields are required:

Please circle type of card (either/or): VISA MASTERCARD AMERICAN EXPRESS

Amount: \$_____ Card Number: _____ Exp. Date (mm/yy): _____

Name on Card: _____ 3 or 4 Digit Security Code: _____

Billing Address (if different from above): _____

City, State, Zip: _____

Card Holder Signature: _____ Phone (required) _____

Kindly return this completed form, your corporate logo, ad for the program book (or message of support as you'd like it to appear in the program book) and your contribution via email, regular mail or fax by March 1, 2018 to:

Build Jake's Place
Attn: Arthur Aston, Executive Director
5311 Magnolia Ave.
Pennsauken, NJ 08109
Art@buildjakesplace.org • 856-495-3080 (phone) • 856-330-3806 (fax)

Emailing PDF files of your corporate logo, ad, or message of support works best, but we can also accommodate JPEG, TIF, or Word files of your ad or message of support as you wish to have it printed in the program. We can also scan a hard copy of your corporate logo, business card, ad or message of support.

Ad cost is included in Sponsorship.

Sponsorship Level	Type of Ad	Measurements of Ad
Best Friend, Friend	Full-page	5.5" x 8.5"
Buddy	Half-page	5.5" x 4.25"
Pal	Quarter-page (business card-sized)	4.5" x 2.75"

Thank you for helping Build Jake's Place!