

**ADS NEEDED FOR  
BUILD JAKE’S PLACE (BJP)  
“MAGIC OF PLAY GALA”  
AD BOOK!**

Dear Friend,

I know, another ask, another ad book! This time it is for the “The Magic of Play Gala” at The Merion Caterers in Cinnaminson, NJ, Thursday, March 22nd at 6:00 PM. This wonderful evening, with great food and drink, fine wines and truly amazing entertainment (from phenomenal magician/mentalists Ran’D Shine – check his videos on YouTube) will benefit Build Jake’s Place.

That last part is the important part. Build Jake’s Place has a simple idea – we believe every child, of every ability has the right to have a great place to play, to laugh, to grow. Because of this simple belief, they opened their first playground in Cherry Hill NJ, in 2011. Named one of the country’s top ten inclusive playgrounds by USA Today, it is an extraordinary place where children of every ability play together. Now, BJP is planning a new and exciting playground in Delran, NJ. Like Jake’s Place in Cherry Hill, it will one day soon be visited by thousands of children of every ability and their families. You can help make this dream a reality by placing an ad in the gala ad book.

Inclusive playgrounds are very expensive and Build Jake’s Place is a small local non-profit. BHHS Fox & Roach, Realtors and the Trident Group have agreed to be the lead sponsor for the evening. Because of them half the tickets are already sold! Your ad will be seen by hundreds of local businesses and families but more important, all the proceeds go to help build Jake’s Place next playground in Delran. The evening and your ad will benefit the 10% of local families affected by a disability and all families who love to play at a great playground. These families are your neighbors and customers. The enclosed form shows the ad sizes and prices We will need your camera ready copy by **March 1<sup>st</sup>, 2018**. Questions? Call us at 856-495-3080.

Thank you for your generosity! The Magic of Play Gala will be a success because of kindhearted individuals and generous businesses like yours who believe every child, of every ability, need a place to play!

With sincere thanks,



Magic of Play Gala Committee

Build Jake’s Place is a 501(c)3 tax-exempt organization. Please see your tax advisor for additional information.

# MAGIC OF PLAY GALA 2018

## AD BOOK FORM

Name or Company Name: \_\_\_\_\_  
(As it should be listed on Magic of Play materials)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: \_\_\_\_\_

Enclosed is a check for \$\_\_\_\_\_ (made payable to Build Jake's Place)

I will use PayPal online at [www.Buildjakesplace.org](http://www.Buildjakesplace.org) (please put "MOPG Ad Payment" in *Add Special Instructions*)

I authorize the use of my personal or company credit card – all fields are required:

Please circle type of card (either/or):                      VISA                      MASTERCARD                      AMERICAN EXPRESS

Amount: \$\_\_\_\_\_ Card Number: \_\_\_\_\_ Exp. Date (mm/yy): \_\_\_\_\_

Name on Card: \_\_\_\_\_ 3 or 4 Digit Security Code: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ email: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_ Phone (required) \_\_\_\_\_

Kindly return this completed form, your contribution, advertisement, corporate logo or message of the support as you'd like it to appear in the program via email or regular mail by March 1, 2018 to:

Build Jake's Place  
Attn: Arthur Aston, Executive Director  
5311 Magnolia Ave.  
Pennsauken, NJ 08109

[Art@buildjakesplace.org](mailto:Art@buildjakesplace.org) • 856-495-3080 (phone) • 856-330-3806 (fax)

Emailing PDF files of your corporate logo, ad, or message of support works best, but we can also accommodate JPEG, TIF, or Word files of your ad or message of support as you wish to have it printed in the program. We can also scan a hard copy of your corporate logo, business card, ad or message of support.

Cost	Type of Ad	Measurements of Ad
\$125	Full-page	5.5" x 8.5"
\$75	Half-page	5.5" x 4.25"
\$50	Quarter-page (business card-sized)	4.5" x 2.75"

Thank you for helping Build Jake's Place!

**Full Page  
Magic Of Play  
Ad Book**

**Size: 5 1/2" x 8 1/2"**

**\$125**

**Inside and Back Cover \$175**

**Half Page  
Magic Of Play  
Ad Book**

**Size: 5 1/2" x 4 1/4"**

**\$100**

**Business Card Size  
Magic Of Play  
Ad Book**

**Size: 3 1/2" by 2"**

**\$50**

**Proceeds of Ad Book Benefit  
Build Jake's Place  
New Playground in Delran, NJ**