

**Twelfth Annual Build A House...Build A Dream! Contest for Kids**  
**March 21, 2015 at Villanova University**  
**To benefit: Habitat for Humanity of Chester County**



***Sponsorship Opportunities***

**PRESENTING SPONSOR - \$10,000 +** .FILLED

- ❖ **Company's name as Presenting Sponsor on communications mailed to over 750 schools throughout the region.**
- ❖ Company name and logo on outside front cover of Program Book as **Presenting Sponsor**.
- ❖ Your company's name and logo on:
  - ❖ Contest email communications
  - ❖ Contest volunteers' t-shirts
  - ❖ Contest power point projected throughout the entire event
  - ❖ Contest banners
  - ❖ Contest signage
- ❖ A table within the Contest area where you can distribute promotional materials, and/or Company gifts/materials in Contest gift bags.
- ❖ Two company representatives can serve as judges, including final round judging.
- ❖ Public recognition at the podium and during Opening Ceremony and Final Awards Ceremony.
- ❖ Opportunity to speak at Awards Ceremony.
- ❖ Your company's name included in all press materials as **Presenting Sponsor**.
- ❖ Inclusion in all post-event promotion
- ❖ You may publicize your own involvement as the Contest's **Presenting Sponsor**.
- ❖ Exhibit a Contest winner's project in your office or other location for one month.
- ❖ Your company web site linked to the Contest page on the HfHCC website.
- ❖ Listing in the Resource Directory of the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

**HABITAT PARTNER - \$5,000 +**

- ❖ **Company's logo on communications mailed to over 750 schools throughout the region.**
- ❖ Company logo on outside front cover of Program Book.
- ❖ **Full-page** Ad in the Program Book.
- ❖ Your company's name and logo on:
  - ❖ Contest email communications
  - ❖ Contest volunteers' t-shirts
  - ❖ Contest power point projected throughout the entire event
  - ❖ Contest banners
  - ❖ Contest signage
- ❖ A table within the Contest area where you can distribute promotional materials, and/or
- ❖ Company gifts/materials in Contest gift bags.
- ❖ A company representative may serve as a judge.
- ❖ Public recognition and award presentation at the podium during Awards Ceremony.
- ❖ Your company's name included in all press materials.
- ❖ You may publicize your involvement in the Contest, and call your business a sponsor.
- ❖ Inclusion in all post-event promotion
- ❖ Listing on the HfHCC website.
- ❖ Listing in the Resource Directory of the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

#### **HABITAT SUPPORTER - \$2,500 +**

- ❖ **Company's logo on communications mailed to over 750 schools throughout the region.**
- ❖ **Full-page** Ad in the Program Book.
- ❖ Your company's name and logo on:
  - ❖ Contest email communications
  - ❖ Contest volunteers' t-shirts
  - ❖ Contest power point projected throughout the entire event
  - ❖ Contest banners
  - ❖ Contest signage
- ❖ A table within the Contest area where you can distribute promotional materials, and/or
- ❖ Company gifts/materials in Contest gift bags.
- ❖ Your company's name included in all press materials.
- ❖ Inclusion in all post-event promotion
- ❖ You may publicize your involvement in the Contest, and call your business a sponsor.
- ❖ Listing on the HfHCC website.
- ❖ Listing in the Resource Directory of the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

#### **HABITAT HELPER - \$1,000 +**

- ❖ Half-page Ad in the Program Book.
- ❖ Your company's name and logo on:
  - ❖ Contest volunteers' t-shirts
  - ❖ Contest signage
- ❖ Company gifts/materials in Contest gift bags.
- ❖ You may publicize your involvement in the Contest, and call your business a sponsor.
- ❖ Listing on the HfHCC website.
- ❖ Listing in the Resource Directory of the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

#### **HABITAT BOOSTER - \$500 +**

- ❖ Quarter-page Ad in the Program Book.
- ❖ Listing on the HfHCC website.
- ❖ Listing in the Resource Directory of the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

#### **HABITAT FRIEND - \$250 +**

- ❖ Business card size Ad in the Program Book.
- ❖ Name listed as Donor in donor list in Program Book.

#### **HABITAT DONOR - \$100 +**

- ❖ Name listed as Donor in Program Book.

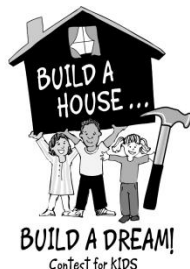
### **Eleventh Annual Build A House . . . Build A Dream! Contest for Kids**

To benefit

Habitat for Humanity of Chester County

1847 E. Lincoln Hwy. Coatesville, PA 19320

Phone 610-384-7993, ext. 17 Email: [eliza@hfhcc.org](mailto:eliza@hfhcc.org)



## **SPONSORSHIP FORM**

**YES! We / I want to support Habitat for Humanity of Chester County's *Twelfth Annual "Build A House...Build A Dream! Contest for Kids"* on March 21, 2015 at Villanova University.**

**Company/Individual Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Sponsorship Level** \_\_\_\_\_ **Amount Enclosed \$** \_\_\_\_\_

*Checks should be made payable to "Habitat for Humanity of Chester County"*

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**OTHER INFORMATION**

**1. Your Listing in the Program Book Resource Directory:**

- Should the name and/or address be different than above? If yes: \_\_\_\_\_
- How should your company be categorized? (i.e. Builders and Developers, Architects, Engineers, Services and Supplies, etc.) \_\_\_\_\_
- Ad copy can be submitted electronically to [chip@hfhcc.org.org](mailto:chip@hfhcc.org.org). Send your black/white pdf file with fonts included as follows: Full page – 9" high by 7" wide, Half page – 5" high by 7 ½ " wide, Quarter page – 5" high by 3 ½ " wide.

**2. Volunteer Opportunities:**

- I / we would like to be actively involved at the Contest. Please contact me about:  
\_\_\_\_\_ Serving as a Contest Judge at the event.  
\_\_\_\_\_ Other volunteer opportunities on the day of the event.

**3. Questions?**

- Call or email Eliza Bernardini, at the HfHCC. *Thanks!*

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# **Twelfth Annual Build A House...Build A Dream! Contest for Kids**

**Habitat for Humanity of Chester County  
March 21, 2015 at Villanova University**



## **Information**

### **About the Event**

#### **About Habitat for Humanity of Chester County**

#### **About Sponsorship Opportunities**

Habitat for Humanity of Chester County is proud to host the Eleventh Annual Build A House...Build A Dream! Contest for Kids.

### **About the Event**

Now in its twelfth year, the contest raises both awareness of the need for affordable housing and funds for local Habitat homebuilding programs for low income families in Chester County.

Participating 5th grade students work individually or in teams to build their own three dimensional, model "dream homes" and bring them to the Contest for display and judging. Their imaginative, colorful designs reflect their far ranging interests and the issues that concern them. For example, students have created model houses designed to withstand tsunamis, houses based on spaceships and bongo drums, houses made entirely of pencils and pasta, energy efficient houses, and environmentally friendly "green" homes. All children receive recognition for their efforts and the top winners earn small cash prizes.

Since 2002, more than 5000 fifth grade students representing some 750 schools throughout the Delaware Valley have participated, and the contest has raised over \$543,000 to help support Habitat's regional homebuilding initiatives.. Last year, over 700 kids and family members participated. And in addition more than 150 adult volunteers...architects, engineers, builders, designers and related professionals... served as Contest Judges and event volunteers.

### **About Habitat for Humanity of Chester County**

HfHCC's program serves those who would not be able to afford a mortgage by conventional means. Each home is sold to a low-income family using an HfHCC no-interest 30-year mortgage for the full purchase price of the home. Habitat homeowners are carefully selected based upon three criteria: the need for decent, affordable housing; the ability to repay the mortgage loan; and the willingness to partner with Habitat by participating in our sweat equity program. We require 200 to 400 hours of sweat equity from our applicant families as part of their eligibility for Habitat homeownership.

Since 1989, volunteers have built or renovated 126 homes for low-income families in need of decent, affordable housing. (*over for more information*)

More than 85% of all non-designated cash donations are used for home construction. Mortgage payments made to HfHCC go back towards the construction or rehabilitation of homes for other low-income families in need.

### **Sponsorship Opportunities and Benefits**

The Build A House...Build A Dream! Contest for Kids event is made possible by the generous support of corporate partners and individual contributors. Proceeds are used to support habitat homebuilding programs in Chester County.

Contest supporters not only help Habitat build awareness and funds to address the affordable housing needs of local low income families. They also benefit from the positive association with Habitat's ongoing work throughout the region, and broad exposure of their community commitment before, during, and after the event.

The event is broadly marketed throughout the region. Contest materials reach school students and their families from more than 750 schools in the region. Volunteer judges and contest volunteers are drawn from leading building, engineering, architectural and design firms in the region. The event itself has generated a capacity attendance each year, and receives substantial media coverage, both print and broadcast, from various regional and local outlets.

### **Your support is invited**

We invite your support of this event. Your partnership makes a real difference in Habitat's important work building simple, decent affordable homes for working families in need, and the rebuilding of neighborhoods in Chester County.

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