

2018 BACKPACK CHALLENGE

OVERALL

7,151 Backpacks Donated | 34% Increase over 2017



2018 BACKPACK CHALLENGE

REGION 1: 35% INCREASE

2,875 Highest Contributing
Office: **Blue Bell 623**

1st Runner Up:
Jenkintown 491

2nd Runner Up:
Haverford 475

REGION 2: 8% INCREASE

436 Highest Contributing
Office: **Media 162**

1st Runner Up:
Exton 64

2nd Runner Up:
Chadds Ford 48

REGION 3: 54% INCREASE

528 Highest Contributing
Office: **Yardley 186**

1st Runner Up:
Newtown 156

2nd Runner Up:
Southampton 88

REGION 4: 16% INCREASE

1,038 Highest Contributing
Office: **Northfield 320**

1st Runner Up:
Haddonfield 179

2nd Runner Up:
Mt. Laurel 136

REGION 5: 19% INCREASE

236 Highest Contributing
Office: **Princeton 182**

1st Runner Up:
Hamilton 54

REGION 6: EVEN

68 Highest Contributing
Office: **Margate 34**

1st Runner Up:
Brigantine 20

2nd Runner Up:
Stone Harbor 14

REGION 7: 13% INCREASE

135 Highest Contributing
Office: **OC - 34th St. 70**

1st Runner Up:
OC - Battersea 21

2nd Runner Up:
OC - 55th St. 13

REGION 8: 54% INCREASE

428 Highest Contributing
Office: **Allentown 150**

1st Runner Up:
Easton 90

2nd Runner Up:
Coopersburg 76

2018 BACKPACK CHALLENGE

Corporate Departments: 94% INCREASE

299 Highest Contributing Department:
Information Systems 30

1st Runner Up:
Marketing 26

2nd Runner Up:
Accounting 19

Trident Group: 45% INCREASE

608 Highest Contributing Department:
Trident Mortgage 279

1st Runner Up:
Trident Insurance 247

2nd Runner Up:
Trident Land Transfer 81