



The goal of a Back to School Card is to make a child feel valued and help boost their confidence as they start the new school year. When a child opens their backpack to find a personalized note and new school supplies, they feel encouraged that someone wants them to succeed.



Our goal is to put a Back to School Card in each of the 50,000 backpacks being distributed to children living in low-income and homeless situations across the Philadelphia Region.

## WE NEED YOUR HELP TO MAKE THIS HAPPEN!

All you need is some paper and markers, crayons or colored pencils to make a child's first day at school special. Here are some helpful tips to guide you as you create personalized cards:

### DO

- Use encouraging phrases (i.e., "Keep up the good work!" or "You are awesome!")
- Decorate your card with fun colors and school-appropriate drawings

### DON'T

- Use gendered language
- Reference religious or family associations
- Sign your name or your company name

*Please note that there is no size requirement for cards.*

### Mail completed cards to

Cradles to Crayons, 4700 Wissahickon Ave Suite 142, Philadelphia, PA 19144

**Thank you for helping local children in need start school believing in themselves!**